

Spring 2018

# Concert Programme Advertising Rates

*Give Our Regards to*

# BROADWAY

POTENTIAL  
AUDIENCE  
REACH  
of 1,000

Photo Credit: Droplets in Time for the Singers

**The Peninsula Singers** *have been entertaining Peninsula audiences for over thirty years, and in that time have developed a devoted following.*

*Every year, new audience members are drawn to our concerts and as a result, our three spring and three Christmas concerts sell out.*

SPRING 2018

*Give Our Regards to*  
**BROADWAY**

Artistic Director: Lena Palermo

Friday, April 27, 7:30 pm  
Saturday, April 28, 7:30 pm  
Sunday, April 29, 2:00 pm

## AD OPTIONS

Quarter Page Ad \$75 (2.25" wide x 3.75" tall)	Half Page Ad \$150 (5" wide x 3.75" tall)	Full Page Ad \$300 (5" wide x 7.75" tall)
--	---	---

## AD DETAILS

A full-page, four colour photo of your business will appear on Winspear's large, drop-down screen at the end of a slide show that runs three times before curtain.

The ad should be camera ready, or our graphic designer can assemble it for a fee of **\$50** from copy and logos provided, or make changes to existing artwork for a fee of **\$25**.

Booking deadline: March 22<sup>nd</sup>  
Copy deadline: April 2<sup>nd</sup>

## CONTACT

Ads should be e-mailed as a JPEG or PDF file to Ev Kelly at [ev-kelly@shaw.ca](mailto:ev-kelly@shaw.ca)

For further information, contact Ms. Kelly at [ev-kelly@shaw.ca](mailto:ev-kelly@shaw.ca) or 250-474-1809