

**Peninsula
Singers
Concert
Sponsorship**

Singing Through A Century.... Music of the 1920's to 2020's

**Potential
Audience
Reach of
1,000**



The Peninsula Singers have been entertaining audiences for over thirty years. Every year audience members are drawn to our concerts and as a result, our Spring and Christmas shows tend to sell out. We enjoy excellent publicity in the local newspapers and social media.

Peninsula Singers - Spring 2023 at the Mary Winspear Centre

Artistic Director – Lena Palermo

Friday, April 28 – 7:30 p.m.

Saturday, April 29 – 7:30 p.m.

Sunday, April 30 – 2:00 p.m.

Contact – For more information please contact Brenda Pye at pyedag@telus.net

Important Dates:

Booking Deadline – February 15

Logo Submission by – February 24

Ad Copy Deadline by – March 10

Peninsula Singers Concert Sponsorship of the top-rated show chorus is \$650 and includes:

- Full page ad (5" wide x 7.75" tall) in concert program (1000 copies) = \$300
- Sponsor logo on our website; www.peninsulasingers.ca
- Sponsor logo on the ad run in The Peninsula supplement of the Times Colonist, as well as mentioned in the accompanying half-page article.
- Sponsor logo on large foam core extra large posters displayed at Mary Winspear and elsewhere in the Peninsula with one or more given to sponsors for display.
- Sponsor logo on 150 large colour posters distributed throughout the Peninsula at various retail outlets.
- Sponsor logo on 150 colour rack cards distributed at various businesses, churches, and events through greater Victoria.
- Mention in all press releases.
- Opportunity to set up a display in the lobby of Mary Winspear before and during our concerts.
- Two complimentary tickets to our show of your choice.
- Your ad displayed on the Mary Winspear Theatre's slide show, pre-concert as patrons are being seated.

Supporting the Saanich Peninsula Hospital & Healthcare Foundation's Music Therapy Program